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Why choose Aviva for Equity Release?

With over 20 years' experience, we're one of the most established and trusted equity release lenders in the UK. We've helped over 260,000 people release more than £9 billion.

Our pricing and features

We are the only provider who can offer personalised equity release. Our flexible pricing model and product features benefit you as an adviser, as well as your clients and their beneficiaries:

Leading the market with our re-offer process

Due to our wide lending criteria, we often receive complex applications. Almost nine out of ten applications are still completed on time, but some can take longer. Delays can happen for a variety of reasons, which is why we've automatically extended our re-offer period to 14 weeks, making us the market leader. By extending the re-offer period to 14 weeks, this brings some extra peace of mind to your customers, along with some much-needed certainty.

Medically enhanced interest rates

Gain a competitive edge on the market by understanding our unique health and lifestyle enhancements.

Postcode enhancements

Your client can qualify for a better interest rate or higher LTV through our unique postcode pricing.

A choice of early repayment charges

If your client wants to pay back their lifetime mortgage early, there may be an early repayment charge. We now offer a fixed and gilt-based ERC, giving your client more flexibility of choice.

Dual Valuations

We offer a Dual Valuation service across the United Kingdom. Our approach is designed to give maximum flexibility to you and our mutual customers providing either a physical valuation (where it is safe to do so), or a remote valuation where acceptance and lending criteria allows.

Signature free applications

Our signature free process removes the need for you to obtain a customer signature, reducing the time needed before submitting the application to Aviva. You can find our new signature free application forms in our document library on our adviser website.

Your dedicated team

Equity release consultant

Your dedicated regional consultant is on hand 5 days a week. They are experts in bespoke pricing and product features. Each consultant has successfully assisted firms who want to grow their equity release business, through a deep understanding of the market and ever-changing customer needs.

Equity release business support

Your dedicated business support works closely with your consultant. Experts in bespoke pricing, they can help your client gain our lowest rates whilst working with you to win business in an increasingly competitive market.

Equity release sales support

Need a quick quote? Our dedicated sales support team are ready to produce KFI documents in a matter of minutes.

Experienced, Royal Institute of Chartered Surveyors (RICS) qualified surveyors

Our in-house surveyors and underwriting teams are on hand to assist in complex cases and help answer any questions on property types, to avoid any delays.

Our service and support

Our dedicated equity release hub on our adviser website features CPD modules and exam support to help you and your business. You will also find a library of support guides to help you and your clients through your equity release journey.

Taking good care of your clients is our priority. That's why we're a member of the Equity Release Council, set up to help protect people taking out equity release.

MyAviva online service allows customers to view annual statements and access their information about their Lifetime Mortgage whenever they may need it.

MyClients on our secure adviser website site allows you to access your existing clients' information as and when you may need it.

Call our dedicated team on **0800 015 4909** or visit us at **our adviser website.**



Best Equity Release Lender Customer Service



Best Equity Release Lender



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